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## 10<sup>th</sup> MIBES' Conference Program – 2015

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### Thursday October 15<sup>th</sup>

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**09:30 –10:00**                    **Registration** (*in person at the venue*) & **Coffee**

**10:00 –11:00**                    **MIBES Welcome**

Welcome from TEI Top Management & South Bohemia University Vice-Rector  
Spanomarkou A. & Spanomarkou I., Composers, Lyricists, Songwriters, *Sour trees are  
blooming & other songs*

**11:00 –11:30**                    **Keynote Speech**

John Thanopoulos, Distinguished Professor of International Business, *The Era of Global  
Firms and Corporate Governance*

**11:30 –12:00**                    **Invited Speakers**

John Magas, Executive Creative Director, Anthea Blanas, Director of Strategy & UX,  
Dimitris Evaggelou, Art Director, Customedialabs, *Bringing Worlds Together*

**12:00 –12:30**                    **Coffee Break**

**12:30 –14:00**                    **1<sup>st</sup> Session**

1. Škodová Parmová D., *Central European Economies Competitiveness based on the  
Services for Entrepreneurs*
2. Kydros D. & Anastasiadis A., *Political Language & Economy: A Network Analysis*
3. Pitoska E. & Karantinos Ch., *Green economy, social cohesion and employment*
4. Rossidis J. & Aspridis G., *Knowledge Management - A theoretical approach*
5. Filos J. & Veli B., *Social entrepreneurship as a means of sustainable economic  
growth in the period of economic crisis*
6. Oxouzi E., Melfou K & Papanagiotou E., *Sustainability in Farming Certified Quality  
Products – Determinants of Adoption*

**14:00 –15:00**                    **Lunch Break**

**15:00 –15:30**                    **Invited Speaker**

Brane Semolic, Lens Living Lab Coordinator, <http://www.3-lab.eu/>, *Globalization and  
Innovation Ecosystems*

**15:30 –17:30**                    **2<sup>nd</sup> Session**

7. Chytis E., Filos J., Diakomihalis M., *The Effective Tax Burden of Listed Companies:  
The Case of the Athens Stock Exchange(ASE)*
8. Kamish M., Kamish S. & Ozer M., *Are Volatility Transmissions between Stock  
Market's Returns of Balkan & Central EU Constant or Dynamic? Evidence from  
MGARCH Models.*
9. Mylonas D, *Conditions & Limitations of IFRS applicability in non-listed manufacturing  
firms in Northern Greece*
10. Mitrou D., Agoraki M. & Filos J., *Regulatory compliance of stock broking firms:  
Emphasis on money laundering*
11. Kenuti M., *Albania toward the application of IFRS for SMEs. Simply a desire or a real  
option?*
12. Geranis C., Theriou G. & Sarigiannidis L., *CrowdFunding: An empirical study*
13. Blanas G., *Business Innovation Modelling of MSc Sustainable Entrepreneurship in  
the Department of Accounting & Finance of the TEI of Thessaly Business Faculty.*

**17:30 –18:00**                    **Coffee Break**

**18:00 –18:30**                    **Invited Entrepreneurs**

Eleni Dasiou, *Why I started my own business*

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### 18:30 – 19:30      3<sup>rd</sup> Session

14. Bitzenis A., Anagnostopoulos A. & Kontakos P., *Labour Market Flexibility and Informality in Greece: An empirical study*
  15. Karantinos Ch. & Pitoska E., *International extroversion and strategies of Greek winemaking enterprises*
  16. Apostolidis G., *Investigation of Recreation possibilities in the frame of forest Multiple Use: The case of Loutraki Aridea Springs*
  17. Chrapalos A., Chatzoudes D. & Zoitsas A., *Investigating the factors having an impact on the use of e-government: an empirical study*
  18. Blanas N., Belias D., Kyriakou D., Kalantoni P., Koustelios A. & Varsanis K., *Greek memorandum social ramifications*
  19. Folinas D., Aidonis D., Papadopoulou M. & Trantafyllou D., *Identifying user requirements of an IS for management container handling procedures*
  20. Azaria A. & Tsikeli E., *The Use of Facebook in Greece: Suggestions for Marketing and Management*
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## Friday October 16<sup>th</sup>

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### 10:00 – 10:30      Late Registrations (in person at the venue) & Coffee

### 10:30 – 11:30      Invited Speakers

- Leif Henriksen, Denmark KM Fest Coordinator, *The local university as a key catalyst for regional entrepreneurial development – a case story from Odense/Denmark*
- Loukas Pilitsis, Partner-CEO, Anchorstone Partners, *The Greek new entrepreneurship ecosystem. Assisting new entrepreneurs establish their startup and grow globally*

### 11:30 – 14:00      4<sup>th</sup> Session

21. Kilindri S. & Blanas G., *Critical Attributes for Project Success*
22. Stefanouli M., Polyzos S., *Factors at play in commuting intensity; an empirical analysis in Greece*
23. Kontakos P., Bitzenis A. & Anagnostopoulos A., *Managing Bribery and Corruption Risks in the Greek Oil and Gas Industry*
24. Mylonas. D., Stavropoulou Ev. & Bigaki M., *Improving effectiveness thru internal quality control at the "Papageorgiou" Hospital*
25. Kyriakou D., Mpregkou M., Blanas N., Belias D. & Koustelios A., *Rethinking Of Experiential Tourism Through Social Media: Could Greece Keep Up The Pace?*
26. Kourkoutas I. & Blanas G., *Does local food impact hotel selection?*

### 14:00 – 15:00      Lunch Break

### 15:00 – 15:30      Invited Graduates

- Kostas Giamalis, *From student competitions to finding employment*

### 15:30 – 18:00      5<sup>th</sup> Session (short coffee break in between)

27. Kariotou A., & Blanas G., *Comparison of ISO 22000 and HACCP requirements in feta cheese production firms*
  28. Apostolidis G., *Evaluation of the Community Initiative LEADER in GREECE: A Methodological Approach*
  29. Anagnostopoulos A., Kontakos P. & Bitzenis A., *Notes on Labour Market Flexibility and Informality in Greece*
  30. Blanas G., Trigkas, M., Karagouni, G & Papadopoulos I., *Smart Ecological Furniture Business Model Innovation*
  31. Geraki M & Polyzos S., *Public spending allocation factors for Alter Tourism Investment Program NSRF 2007-2013. Evidence from Greece*
  32. Serafeimidou A. & Blanas G., *CSFs for IFS Quality System Adoption: A case study in the fish industry*
  33. Koutoupis A. & Kakkos Ch., *Morality & ethics of Greek Auditors*
  34. Karagianni M. & Karabekou A., *The essence and City branding content by reference to the Olympic city of Athens An initial investigation*
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35. Mastrothanasis K., *The perceived quality as an evaluation component for the staff selection procedures in public education: A study on the development of summative quality tools*
36. Kopsidas O. & Batzias F., *Contribution to Historic Monuments Preservation by Investigating the Willingness to Participate within a Target Population with Low Opportunity Cost.*

**18:00 –18:30            Conference Review**

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## **Saturday October 17<sup>th</sup>**

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**9:00 –14:00            Workshop (in Greek)**

*5 hour Practical hands – on training by Dr. Kilindri S.& Blanas G. on OpenProj project management software. Participants will get a certificate of attendance, a CD with OpenProj Software and a copy of the OpenProj Study Guide in Greek (ISBN# 978-960-9510-03-5)*

*Maximum 20 participants.*

*Registration on Thursday or Friday morning until filled.*

*Registration fee 30 €, 20 € for those who paid the conference registration fee.*

### **Conference Languages are English & Greek**

*Presenters who speak Greek you can use either English or Greek when you speak but you are requested to use the alternative language for your powerpoint presentation*

*The Saturday workshop will be offered in Greek.*